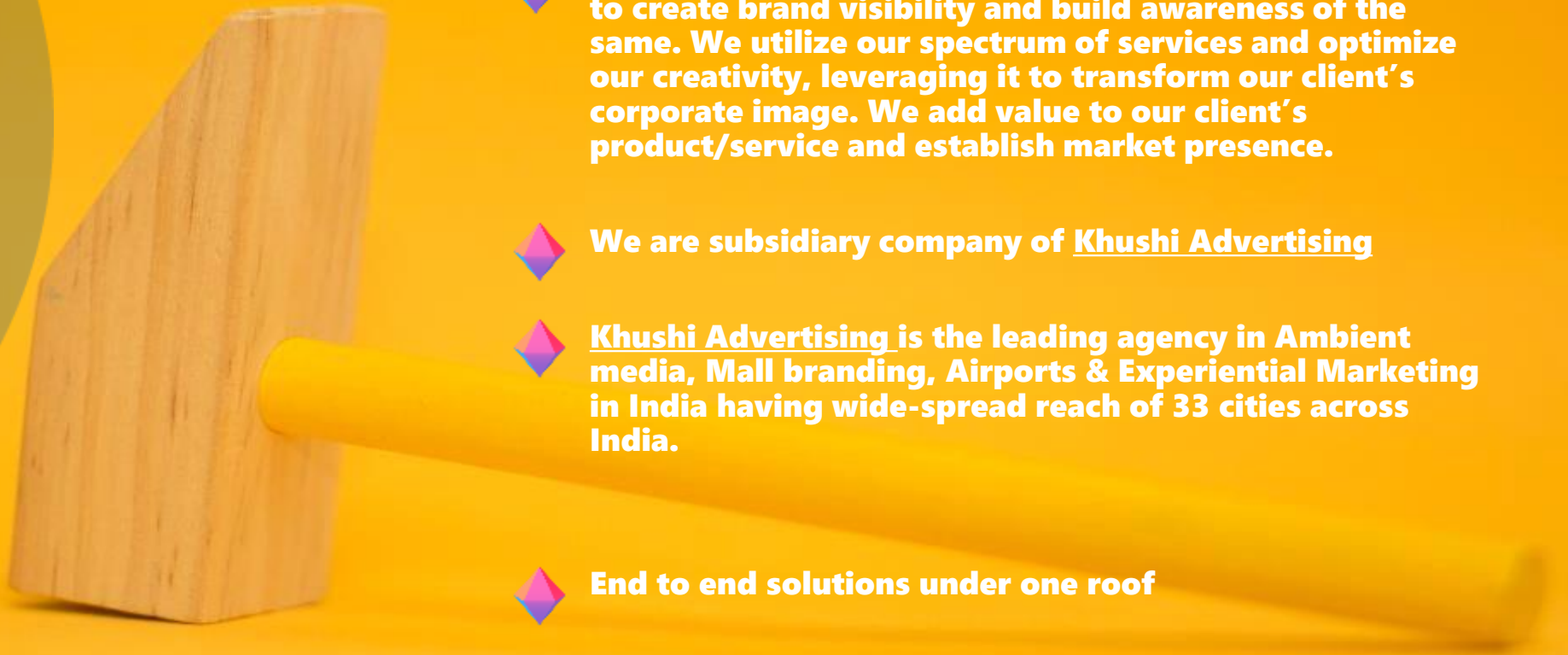




# WHO WE ARE

- ◆ **Hammer is a 18 year old company specialised in Visual Communication, Branding & Innovations.**
- ◆ **We are a 360-degree branding and production outfit, providing enhanced in-house printing, fabrication, carpentry & corporate gifting solutions.**
- ◆ **Our core competency is to design cutting-edge approach to create brand visibility and build awareness of the same. We utilize our spectrum of services and optimize our creativity, leveraging it to transform our client's corporate image. We add value to our client's product/service and establish market presence.**
- ◆ **We are subsidiary company of Khushi Advertising**
- ◆ **Khushi Advertising is the leading agency in Ambient media, Mall branding, Airports & Experiential Marketing in India having wide-spread reach of 33 cities across India.**
- ◆ **End to end solutions under one roof**





# Our Services

## VISUAL MERCHANDISING





### **HP Latex 26500**

HP Thermal Inkjet

Printing speeds in draft mode of up to 22.8 m<sup>2</sup>/h

Print resolution 1200 x 1200 dpi

Environmentally friendly, odourless, aqueous latex inks in six colours

Water-based HP Latex Inks—no special ventilation required



### **Hp Latex L570 (64")**

1200 x 1200 DPI

Fast with quality—up to 23 m<sup>2</sup> /hr (248 ft<sup>2</sup> /hr)

Outdoor durability up to 5 years laminated, 3 years un laminated<sup>13</sup>



### **Roland RF 640**

Eco-Solvent Inkjet Printer

Printing speeds in draft mode of up to Eco-Sol MAX and MAX 2, EJ inks

Impeccable Print Quality Every time.

: 30" x 100' and 54" x 100

Capacity: 521 Sq.Ft/Hr

Rapid return on investment / Value for money





### MUTOH value jet 1604

PZO Eco Solvent Inks

Printing speeds in draft mode of up to  
4.5 M 2/H Print resolution 1440 x 720  
dpi

Impeccable Print Quality Every  
time.

High Speed Production upto 14  
sqm<sup>2</sup>/hr - Rapid return on  
investment / Value for money



Laser cutting EVA -43T



Sun board mounting & lamination



**Jaguar Plotter**



**Lamination**



ŠKODA



OXEMBERG



RUOSH™



TITAN

Pepe Jeans  
LONDON

TITAN eyeplus







lenskart.com



HELIOS  
BY TITAN

URBAN YOGA

pantaloons

मिशन

WORLD OF TITAN



SCULLERS

YES BANK

DCB BANK



INDIAN TERRAIN

IMARA  
MARKET LEADER OF FASHION

TOM TAILOR  
EST. 1870

PETER ENGLAND



INDIGO NATION

CARATLANE  
A jewelry partnership

JERLOUS 21

**KILLER** >K

Posterscope



**Wacoal**

**MONT  
BLANC**  
EYEWEAR

**CARNIVAL**  
CINEMAS

**METRO**  
SHOES

*Cartier*



*Skybags*

**TCL**

Loyly  
Rewardz



**swatch**<sup>®</sup>  
SYSTEM 51

**FLF** FUTURE  
LIFESTYLE  
FASHIONS

**URBANA**  
THE SMART SHIRT

**zivame**

*And many more*



# Raymonds Trade show Color plus Autumn Winter 2020



13<sup>th</sup> Jan 2020



13<sup>th</sup> Jan 2020





13<sup>th</sup> Jan 2020





13<sup>th</sup> Jan 2020

13<sup>th</sup> Jan 2020

KEY TREND OF THE SEASON

*CP jeans*








AUTUMN WINTER 2020



13<sup>th</sup> Jan 2020





Skechers Window 15  
Jan 2020





➤ [Click to play  
https://bit.ly/35t1E2V](https://bit.ly/35t1E2V)



➤ [Click to play  
https://bit.ly/2rTE4P0](https://bit.ly/2rTE4P0)

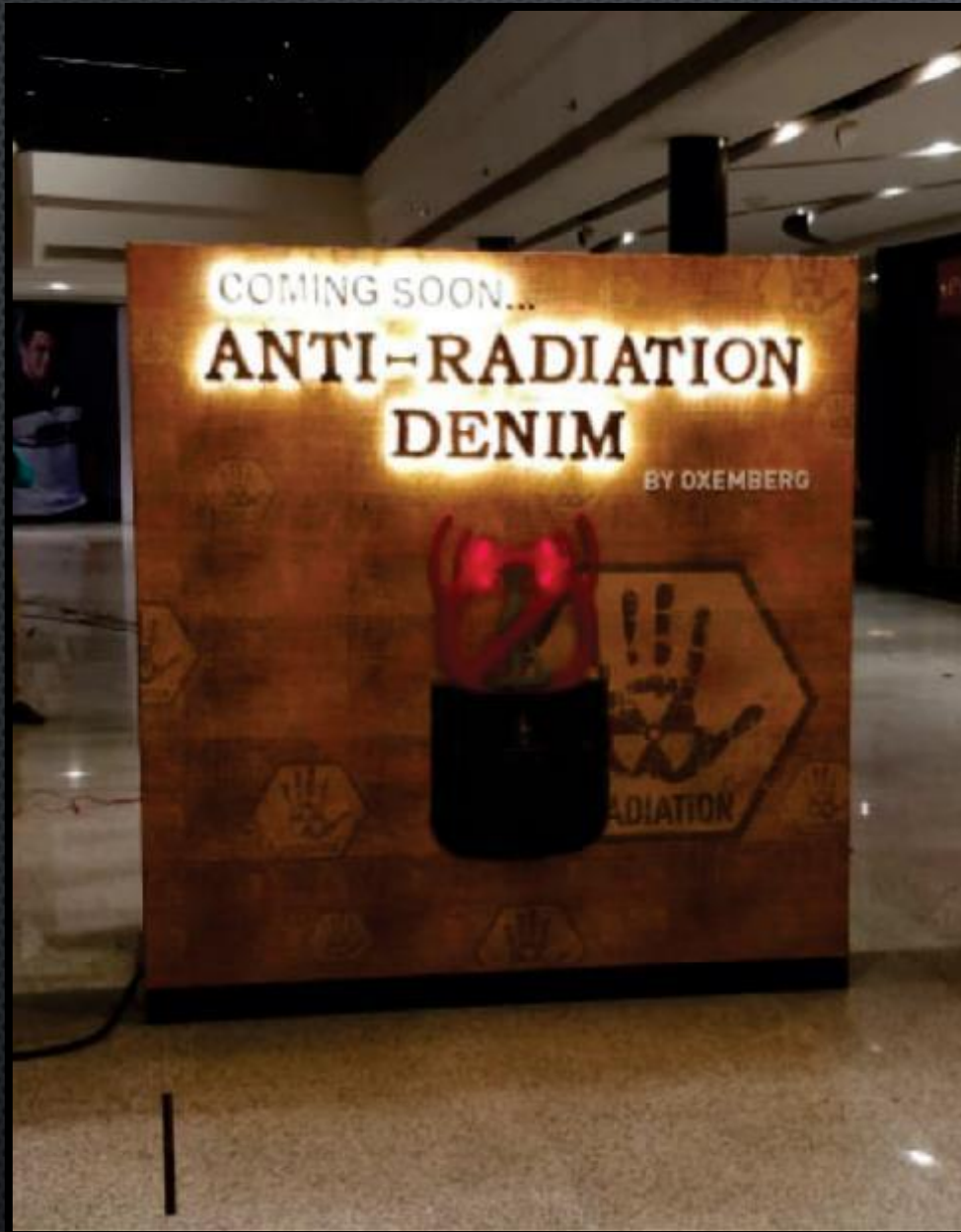




Click to play

➤ <https://bit.ly/2MTtnU3>





Click to play

➤ <https://youtu.be/Mfb9Lk73zzk>













Click to play

➤ <https://bit.ly/2ZZMSQ3>











Click to play

➤ <https://bit.ly/37lhYP0>

In-store Branding







● ○ REDMI NOTE 6 PRO  
MI DUAL CAMERA







INDIAN TERRAIN

WROGN

SCULLERS

lenskart.com ಲೆನ್ಸ್‌ಕಾರ್ಟ್.ಕಾಮ್

CARNIVAL CINEMAS











# Outdoor Branding











Big Bazar Spin & win Standee  
Sept 2019



Caprese Focal Point Oct 2019





Successful execution of JITO JIIF event on 27 Sep 2019  
Chief Guest Honorable Road Transportation Minister **Shri Nitin Gadkari.**



Click to play

➤ <https://bit.ly/36pZYIU>



# Events & Activations

Dabangg Movie promotional launch



Click to play

➤ <https://bit.ly/37ORiMz>





TANHAJI movie promotional launch 6<sup>th</sup> Jan ' 20



Click to play  
➤ <https://bit.ly/36RpvL9>

Chapak movie promotional launch 12<sup>th</sup> Jan ' 20









# Promotional Commercials & Animation videos created



Cinepolis Popcorn Commercial

➤ <https://bit.ly/36JFsmN>

Cinepolis Cinema Experience Commercial

➤ <https://bit.ly/2ZXtB1M>

Cinepolis Online Ticket Commercial

➤ <https://bit.ly/2FwMzD2>

3d Movies festival

➤ <https://bit.ly/35yWlce>

Master Chief Menu

➤ <https://bit.ly/2uuEIZN>

Regional Movies Festival

➤ <https://bit.ly/39YHUrw>



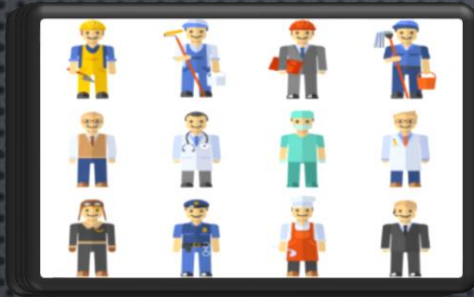
[Click link above to view the video](#)



# Corporate Gifting & Solutions



T-SHIRTS



UNIFORMS



CERAMIC MUGS



UMBRELLAS



BAGS



CAPS



PEN DRIVE



ID CARDS



DIARIES



JUTE BAGS



TROPHIES







visual merchandising solutions



022 - 40028884



[www.hammervm.in](http://www.hammervm.in)



C/89, Building No.- 5,  
Akshay Mittal Industrial  
Premises Co.Society Ltd.,  
Marol Naka, Andheri (East),  
Mumbai - 400059.

*Thank You...*